

RESILIENCE Putting the “How-To” in Resilience

September 16, 2014 | 8:30 am - 3:30 pm | New Jersey Institute of Technology

AGENDA

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7:45 Continental Breakfast

8:30 Welcome

Donald H. Sebastian, President, NJ Innovation Institute
Deborah K. Smarth, Chief Operating Officer /Associate State Director, NJ Small Business Development Centers Network

8:45-9:30 Session 1: Linking Preparedness to Business Prosperity

Moderator: Deborah K. Smarth, Chief Operating Officer /Associate State Director, NJ Small Business Development Centers Network

8:45 What’s Your Risk Management Strategy?

Snap Poll and Real-Time Results

9:00 How Resilience Can Boost Your Bottom Line

Don Wirth, VP Operational Excellence and Global Supply Chain (retired), DuPont

Q&A

9:30-10:45 Session 2: Putting the How-To in Resilience

Moderator: Chip Hallock, President and Chief Executive Officer, Newark Regional Business Partnership

9:30 Test Your RQ (Resilience Quotient)

Jessica Legnos, Executive Director, The Travelers Institute
Snap Poll and Real-time Results

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- 9:45** **Expert Panel: Putting the How-to in Resilience**
- **Beyond Insurance: The Resilience Imperative**
Scott Humphrey, Director of Service, Travelers Insurance Company
 - **Energy Resilience: What Businesses Can Do to Prepare for Outages**
Edward Zazzali, Regional Manager-Large Customer Support, PSE&G
 - **Keep the Lines Open: Assuring Resilient Data and Communications**
Bob Klemme, Associate Director, Business Continuity/Disaster Recovery, Verizon Wireless

Q&A

- 10:30** **Creating Economic Resilience: RFP Watch**
Michael Winter, Chief Administration Officer, Choose NJ

- 10:45-11:15** **Networking Break**
Meet the Experts
Sign Up for RFP Watch

- 11:15-12:15** **Session 3: Leading with Resilience**

Moderator: RADM Steve Smith (Ret), Director of the Office of Disaster Planning and Enterprise Risk Management at US Small Business Administration

- **Preparing Your Organization for Resilience**
R. David Paulison, former Director of FEMA
- **Partnering for Resilience**
Carroll A. Thomas, Associate Administrator, SBA

Q&A

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12:15 Report to Breakout Group Sessions
Breakout Room assignments are on back of badges

Working Lunch in Breakout Room

12:30-2:30 Session 4: Road Mapping Resilience

Breakout Facilitators: Description of The Crisis!

A crisis is coming. But, rather than simulating the days after the crisis, we'll be looking 6 months prior to the crisis. Participants in the breakout groups will be asked to identify:

- *What business continuity challenges would businesses likely encounter?*
- *What are the most important capabilities, training, resources, and tools that businesses need to have in place to have confidence that they could respond to these challenges?*
- *How would you recommend engaging with potential partners –suppliers and customers, public sector agencies, private sector organizations or companies – to better develop or deploy these capabilities, training, resources, and tools?*

2:45-3:15 Where We Agree: Key Findings/Next Steps
Reports from Breakout Groups

Moderator: Michael J. Chumer, Research Professor within the Department of Information Systems at New Jersey Institute of Technology

3:30 Adjourn

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